



Business Capsule #23

HANDSHAKE ETIQUETTE

The handshake was practiced in ancient **Greece** as far back as the 5th century BC, where it originated as a gesture of peace meant to demonstrate that the hand would hold no weapon. It is thought that the shake coming with it would provide proof that neither was any **weapon** hidden up the sleeve, from where the shake would have made it drop, thus uncovering it. The handshake is nowadays one of the most common forms of greeting (especially in business contexts) even in places and cultures where it has not always been customary, but has been imported from Western culture – such as Asia and Africa, for example. Precisely because this gesture has been adapted to different cultural, hierarchical and gender codes and traditions, handshake manners are not identical worldwide. In Australia, for instance, women are expected to offer their hand to a man first, and not to shake hands with other women...





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HANDSHAKE ETIQUETTE