

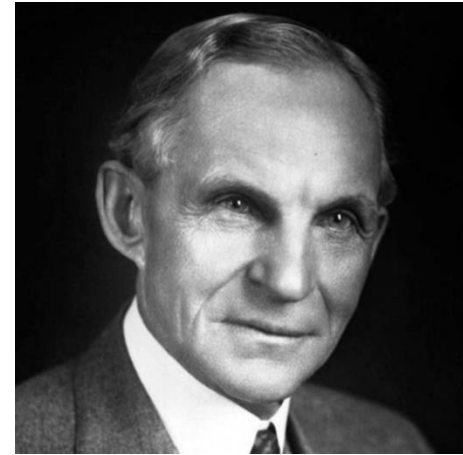
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Quote #19

Henry Ford

“It is not the employer who pays the **wages**. Employers only handle the money. It is the **customer** who pays the wages.”



Henry Ford (1863-1947) was an American industrialist best known as the founder of the **Ford Motor Company**, as well as the sponsor of the development of the **assembly line technique** of mass production. Ford's biggest achievement was that of converting the automobile from an expensive curiosity into a practical conveyance that would change people's lifestyle forever. He is credited with what is now referred to as **Fordism**, that is, mass production of inexpensive goods coupled with high wages for workers. His intense commitment to systematically **lowering costs** resulted in many **technical and business innovations**, including a franchise system that put dealerships throughout most of North America and in major cities on six continents. Ford was also widely known for his **pacifism** during the first years of World War I, as well as for promoting **antisemitism** through his newspaper *The Dearborn Independent* and the book *The International Jew*.

Click on the Picture to Watch a **DOCUMENTARY** on Henry Ford.