

9- The consultant is addressing _____.

- A- They B- He C- Us

10- _____ mobile phones are very expensive.

- A- These B- This C- That

11- Cheryl is _____ than Maggie is.

- A- More smart B- As smart C- Smarter

12- The _____ of many people are in danger because of pollution.

- A- Lifes B- Lives C- Life

13- Thomas _____ the ball with his bat and scored the point.

- A- Struck B- Strack C- Striked

14- _____ Kelly ever met my sister?

- A- Did B- Has C- Have

15- They say they enjoyed _____ lunch with us.

- A- Having B- Have C- To have

16- He _____ at Harvard University before he founded this company.

- A- Had studied Studied Has studied

17- We _____ to Canada last month.

- A- Flied B- Flight C- Flew

18- We went to Canada _____ some members of our family.

- A- To joining B- For joining C- To join

19- _____ pen is this?

- A- Who's B- Whose C- Who

20- _____ believes in these principles should follow my policy.

- A- Whoever B- Who C- Whatever

21- The sky is so cloudy: it _____ rain in a matter of minutes.

- A- May B- Might C- Will

22- The teacher said this reading is non-mandatory: we _____ read it if we don't want to.

- A- Can't B- Mustn't C- Don't have to

23- Take _____ good advice: don't do it.

- A- A B- An C- A piece of

24- If I _____ you, I would never behave this way.

- A- Were B- Was C- Had been

25- Thomas _____ his hair cut by a trainee.

- A- Had B- Got C- Let

26- My wrist _____ broken while I was playing tennis.

- A- Was B- Got C- Had

27- The bridge _____ for many years now.

- A- Was built B- Is being built C- Has been being built

28- Not only _____ beautiful; she is also talented.

- A- She is B- Does she C- Is she

29- Let's go to the cinema, _____?

- A- Let's we? B- Shall we? C- Shan't we?

30- Why don't we buy some wine, _____ our friends should join us for dinner?

- A- Lest B- Notwithstanding C- Even though

31- Getting a job is difficult nowadays – _____ the need for creativity and originality

- A- Thus B- So C- Hence

32- Come on, enough with hesitation now: It's high time you _____ a decision.

- A- Make B- Take C- Made

33- You are being rude: as you can see for yourself, this is putting his courtesy and _____ to the test.

- A- Fastidiousness B- Forbearance C- Forlornness

34- I would like to _____ an order, please.

- A- Set B- Do C- Place

35- I look forward _____ from you: take care and talk to you soon!

- A- To hearing B- To hear C- Hearing

36- *Actual* is synonymous with:

- A- Real B- Current C- Contemporary

37- In this sentence there's a mistake: what is it?

Bells are ubiquitous in Christian churches along the World

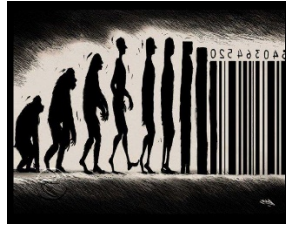
- A- Ubiquitous B- In C- Along

38- He told me that the following day he _____ to Paris.

- A- Will fly B- Would fly C- Would have flown

C- LISTENING COMPREHENSION:

Click on the Link to Watch the Video, then Tick the True-or-False Boxes ___ / 10



https://www.youtube.com/watch?v=vGLo_VTVv8

1. The Diderot Effect is a chain purchasing compulsion.

TRUE FALSE

2. The namesake of this compulsion is Steve Diderot, an English writer.

TRUE FALSE

3. The Diderot Effect is one of the psychological triggers behind today's Western consumerist society.

TRUE FALSE

4. The reason for which products usually come in sets is to reinforce the common assumption that all the goods consumers buy are cohesive with their own identity.

TRUE FALSE

5. The introduction of a desirable but deviant item among a consumer's properties will probably elicit the urge for chain purchasing.

TRUE FALSE

6. If you view your identity as being defined by your clothes, car and other possessions, you are not likely to ever experience the Diderot Effect.

TRUE FALSE

7. Through the homogeneity of our possessions, we try to build the unity and consistency of our own identity.

TRUE FALSE

8. Diderot developed a chain purchasing compulsion that took him to the brink of bankruptcy.

TRUE FALSE

9. The Diderot Effect is at the core of materialist ethos.

TRUE FALSE

10. We are to be blamed for this materialist craving in us: we are fully responsible for it.

TRUE FALSE

KEYS

A- Grammar

___/ 40

| | | | | | | | | | |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1- B | 2- B | 3- A | 4- C | 5- A | 6- C | 7- A | 8- C | 9- C | 10- A |
| 11- C | 12- B | 13- A | 14- B | 15- A | 16- A | 17- C | 18- C | 19- B | 20- A |
| 21- C | 22- C | 23- C | 24- A | 25- A | 26- B | 27- C | 28- C | 29- B | 30- A |
| 31- C | 32- C | 33- B | 34- C | 35- A | 36- A | 37- C | 38- B | 39- B | 40- C |

B- Written Comprehension & Vocabulary

___/10

| | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|-------|
| 1- F | 2- J | 3- C | 4- H | 5- I | 6- B | 7- D | 8- A | 9- E | 10- G |
|------|------|------|------|------|------|------|------|------|-------|

C- Listening Comprehension

___/10

| | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|-------|
| 1- T | 2- F | 3- T | 4- T | 5- T | 6- F | 7- T | 8- T | 9- T | 10- F |
|------|------|------|------|------|------|------|------|------|-------|

Total

___/60